entrepreneurship starting developing and managing

Entrepreneurs are fast becoming the superstars of our era, inspiring millions of young people to pursue the entrepreneurial path rather than the conventional corporate career. But what happens when the entrepreneurship journey – when the romance ends?

Selena Soo, 39, has found that affiliate marketing has been a powerful tool for growing her business, S2 Groupe, a marketing and publicity consultancy that focuses on clients in the small-business sector. She believes that affiliate marketing can be a game-changer for entrepreneurs who are looking to grow their businesses.

Entrepreneurs starting their e-commerce stores have had some of the best success stories. But getting into this business strategy can be costly. You may lose everything if you don’t prepare with the best software tools for e-commerce entrepreneurs.

The new war between VCs and entrepreneurs

I don’t believe that there is such a thing as an ideal entrepreneur. I think successful entrepreneurs come in all sorts of designs and colours.

meacham: starting entrepreneurs on the right foot

After a decade of showcasing Irish start-ups to watch in our Start-up of the Week series, we have seen some great successes.

20 success stories from a decade of Irish start-ups in the spotlight

INTRODUCTION Last week, a Ghanaian Financial Technology (Fintech) start-up “Float” was reported to have raised $7million equity and $10million debt during a seed round. This follows a similar seed round for another Ghanaian Fintech start-up, “Yiimii”.

the fundraising options for start-ups - what entrepreneurs need to know

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biotech entrepreneurs - who and where?

Patience has never been a virtue for the investing crowd. But now they’re really itchy for growth and returns at a time when startups should be sticking to their knitting.

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entrepreneurship in the legal technology and professional services industries

Online Business Saver Online Business Saver Recognized for High-quality Business Courses for Starting Entrepreneurs and Business Owners VENTURA, Calif. -

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Local organizations have stepped up to sponsor two initiatives through the University at Buffalo School of Management’s Center for Entrepreneurial Leadership that will empower area minority and women